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"From Russia with Love"...

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...was the final sentence when Cytec's Russian Powder Coatings team recently summarized their activities in this market. However, even if our Russian colleagues used this famous sentence from the James Bond movie to close their report, our activities there are not done undercover, nor do they bare any secrets! Cytec's presence at the Interlakokraska exhibition and our latest Customer seminar in March are proving it...

Interlakokraska

During four days over 100 representatives from different companies attended Cytec's stand. Evgeni Ermakov and his assistant, Svetlana Panyagina, were Cytec hosts at the event. Visitors were of course mainly coming from Russia, but also from the Ukraine, Belarus, Uzbekistan, Kazakhstan and the Baltic States. In 2009, Cytec plans to enlarge its participation in this exhibition, which will strengthen the position of Cytec in the market of CIS countries.

Cytec Customer seminar



As a follow-up to the show and as a support to this rapidly growing powder market, Cytec organized a Technical Seminar during the month of March. For this particular event we chose a beautifully located resort on the Baltic Sea, just one hour away from St Petersburg, the capital of Powder Coatings in Russia.

Customers from the Ural region, Belarus (Minsk), Yaroslavl and the Ukraine came together for two days to learn more about Cytec's product range. Cytec's presentations were complemented by additional information sessions of Lubrizol, co-supplier to the powder coatings industry. Also we took the time to meet with each participant individually in order to discuss particular subjects.

The initiative was a big success - we all now look forward to the next edition in 2009!

The Russian market - some insights

The Russian Powder Coatings market is a key country in the fast growing central and eastern European Powder Coatings market. The local market for Powder is currently enjoying double digit growth. The Powder Coatings consumption in Russia has reached 35,000MT in 2007, while fast growing local production is catching up with over 7,000MT during the same period. The biggest part of imports come from Europe and Turkey, but also from China.

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CRYLCOAT® E 04143 – Best control of gloss and formulation Cost

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The new CRYLCOAT® E04143 is the ultimate indoor resin for 80:20 systems. Its very good decorative properties and [performance](#) can easily compete with the best 70:30 paints at an overall lower formulation cost.

What distinguishes CRYLCOAT® E04143 from traditional indoor paints is that it allows superior gloss control. We particularly recommend using this product in 80:20 systems for near dull matte finishes. However, CRYLCOAT® E04143 can be formulated for all types of gloss levels – from high gloss to dull matte finishes.

Moreover, the low usage of epoxies and low demand in anhydride adduct (Vestagon B68 or equivalent) for matting not only reduce the tendency to yellowing, but more important, yield up to [10% formulation savings](#) compared to a 70:30 hybrid.

To learn more about the Characteristics and Performance of CRYLCOAT® E04143, please click here:

[Resin and Formulation](#)
[CRYLCOAT® E04143 - TDS](#)



**CYTEC on the Move –
New product information for the Powder Coatings & Additives Market**

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We are happy to announce that Cytec has recently launched new Web pages related to the Radiation Curing Market on www.cytec.com.

The new Powders Curable Resins & Additives Web Pages now showcase the FULL spectrum of Cytec's product range. Furthermore, extensive information on Markets, Events, News and Literature is now easily accessible to the user.

You will not only discover much more content but will also be able to access a **new product search engine** which helps you to find the resins and additives that meet your

requirements.

Have a look at <http://www.cytac.com/bowders/index.php> !

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CRYLCOAT® E04143 polyester resins

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