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- **New EBECRYL™ 1290 N for Improved Surface Toughness**
- **New UCECOAT™ 7699 for Superb Hardness in Kitchen Cabinets**
- **A new Soft Touch with KRM 8296**

Dear Customer,

We recognize that Innovation is a key driver of the coatings industry - whether via small incremental steps or radical shifts. Cytec is pleased to bring to your desktop our first Asia edition of **RADCURE Newsflash** to introduce our newest, innovative products designed to meet our customers' increasing demands for performance, lower total system costs, and environmental compliance:

**New EBECRYL 1290 N** is a new generation hexafunctional aliphatic urethane acrylate. It brings to the plastic coatings market an extended lifespan for plastic consumables. This product offers improved abrasion resistance to enhance surface toughness making it an ideal resin for mobile phone coatings.



Its low viscosity improves sprayability as well as enhances the film-forming properties, a widely sought criteria by customers. EBECRYL 1290 N offers a winning combination of performance, functionality and aesthetics.

**New UCECOAT 7699** UV curable polyurethane dispersion (PUD) is our latest offering for wooden furniture topcoats - especially recommended for kitchen cabinets. Its outstanding features include superior stain resistance and excellent hardness (nail & pencil). The latter aspect is captured in the Persoz Pendulum Hardness of 135 seconds before curing and 360 seconds after curing - an impressive **3X** improved hardness!



Formulated systems based on this waterborne PUD exceeded the conventional solvent borne 2K PU systems in the three critical areas of improved stain, scratch resistance and hardness.

**New KRM 8296** aliphatic urethane acrylate offers formulators a breakthrough UV solution for soft touch haptic coatings. It opens up choices for soft feel design demands and ultimately end users will enjoy a lovely soft feel to their mobile phones, automobile interior, electricals and electronics!



If you are interested in product samples, please email us at [china@cytec.com](mailto:china@cytec.com)

For further product information, please contact our local sales representative or email us at:

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Cytec presented 2 papers at the recent Radtech Expo Annual Conference held at Dongguan, China on 30th of March. If you missed this event, you are welcome to download and view our presentations:

- [The Advantages of Electron Beam Curing](#)
- [New Trend in Plastic Coating](#)

Your feedback on this newsflash is important to us and we would be delighted to hear from you on any aspect of this newsflash at [china@cytec.com](mailto:china@cytec.com)

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